



THE HONOURABLE ISOBEL KERSHAW

Isobel is the daughter of Lord Kershaw of Prestwich and the late Lady Kershaw of Prestwich. The Honourable Isobel Kershaw has an innate sense of style and elegance. Having practised social etiquette from a very early age, she is passionate about bringing back femininity, grace and social respect for women and new visual etiquette skills for men. Successful personal projection of image is so important in society today, therefore investing in that is paramount.

With 28 years in the fashion and retail industry, Isobel is an expert in her field. She carved her career firstly at Harrods, the finishing school for retail, where she became acting director during her 9 years there. It was very much at the time of the Princess Diana days, which had great impact on the store. She then worked for Frank Usher, a quintessential evening and occasion wear company, before starting her own business as a personal stylist. Most recently, she was the training and styling director at NHJ Style where she wrote, launched and directed all of the training programmes for personal stylists and retailers.

She has worked with companies including Harrods, Heathrow personal shopper team, Michael Kors, Reiss, NHS North West Leadership Academy, Baker McKenzie, Proctor and Gamble, IKEA and Harvey Nicholls Personal shopping suite.

With training being her absolute passion, she has re-launched her training career and business with further development covering an area very close to her heart and lifestyle – modern etiquette.

As a celebrity stylist, Isobel has not only styled people from all walks of life but also many celebrities. Her focus however, has always been on executive businessperson and clients from the wealth sector, where investment and style go hand-in-hand to create the ultimate successful image that reflects their lifestyle.

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